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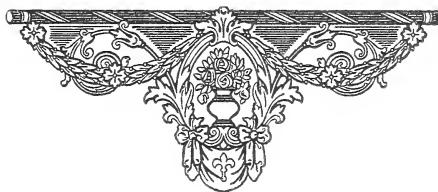
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# JOHNSON'S

1917 CATALOGUE  
OF  
STRAWBERRY  
PLANTS



E. W. JOHNSON & BRO.  
SALISBURY, MARYLAND

# E. W. JOHNSON & BRO., SALISBURY, MARYLAND

## INSTRUCTIONS TO CUSTOMERS

**Orders** should be sent in just as soon as possible after receiving this catalogue. We will book your orders, and ship your plants when most convenient for you. Be sure to write plainly your name and postoffice address, also your shipping address, if it is different from your postoffice address. Be particular to state how plants are to be shipped, whether by mail, express or freight. All orders will be promptly acknowledged and notice will be sent when goods are shipped.

**Guarantee**—We guarantee our plants to reach our customers in good condition when shipped by mail or express, if taken from express office and opened on arrival. But we cannot become responsible for stock that is permitted to lie about express offices, for neglect of purchaser or his employees to properly care for stock after it has been received. We guarantee our stock true to name with the understanding and agreement that we will refund the purchase price paid for such or replace it with other stock that is true to name, but not liable to damages other than herein named.

**Payment**—Cash must accompany all orders, or one-third cash with order, balance to be paid on or before day of shipment. Of course, we will book orders, and hold them a reasonable length of time, awaiting remittance.

**Our Prices** are all F. O. B. Salisbury, Md. If desired sent by mail add 25 cents per hundred plants for postage. All plants are packed so as to reach you in good condition.

**Time of Shipment**—From the time you receive this catalogue until May 1st.

**You Are Taking No Risk**—We send just what you order or refund your money, unless you tell us to substitute the order with the nearest to it we have should we be sold out on your order.

**Reference**—Salisbury National Bank, Salisbury, Md.



# FRIENDS AND PATRONS

WITH great pleasure we take this opportunity to greet our many friends and patrons and assure them that we fully appreciate their confidence and continued support, and especially do we thank them for their kind recommendations and liberal orders which have resulted in a very satisfactory increase in our business. To those who are not acquainted with us in a business way we extend our right hand of fellowship and invite them to join our many friends that are making handsome profits by growing our healthy, true-to-name strawberries.

Our object is to grow the best plants that can be produced, always making quality the first consideration; next, to make our



E. W. JOHNSON



C. P. JOHNSON

price as low as good plants can be sold, therefore we can assure our customers that they will always receive the same high quality plants and get full value for each dollar they send us.

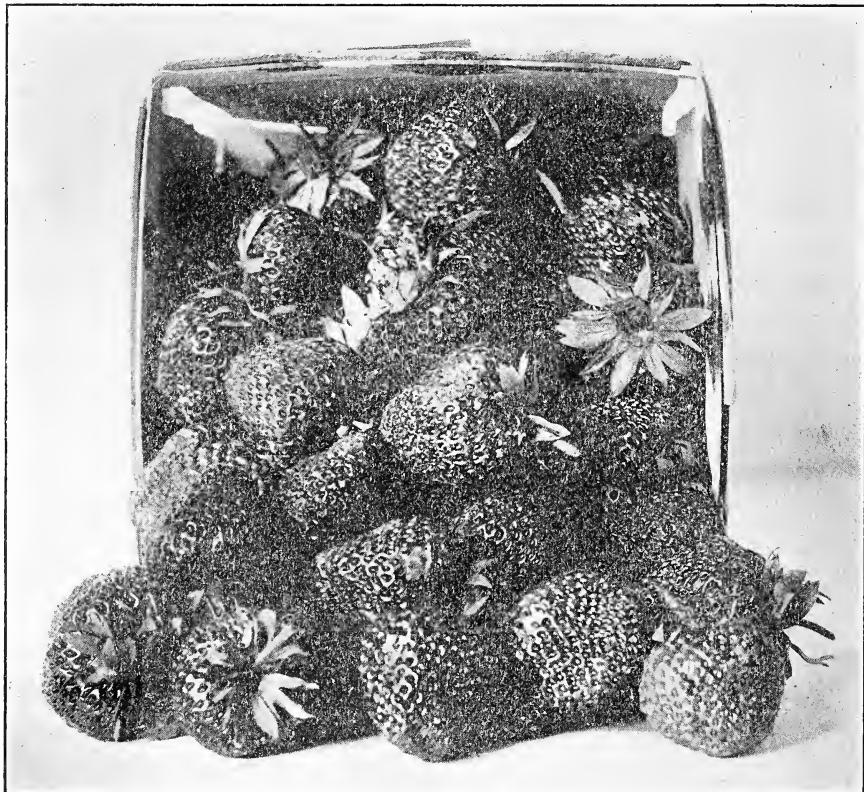
We want to supply growers who want and appreciate good plants because we think our stock will please them, and if anyone ordering plants from us have any cause for complaint, we want them to write us fully at once. Just criticism is always welcome. May we have the pleasure of filling your order? With due appreciation of past favors and best of wishes for a profitable season, we are,

Yours very truly,

**E. W. JOHNSON & BRO.**

## Some of the Varieties We Grow

**AROMA** (Per) Among the best of large and handsome. It is moderate-  
the late varieties. Plants are large, ly firm, of good quality, and com-  
very vigorous and healthy making mands fancy prices for those having  
enough plants for a good fruiting a local market, or the shipping dis-  
row. Fruit large to very large, round- tance is not too great. In plant  
ish, of a bright glossy red, of excel- growth it is vigorous, but does not  
lent quality and one of the most pro- throw out excess of runners. If you



AROMA

ductive late varieties, suited to a great have a nearby fancy market you variety cf soils, a good pollenizer for would be pleased with the Bubach. late or medium late pistillate varie-

**BIG JOE** (Per) This is a splendid new variety that is being extensively

**BUBACH** (Imp.) An old and very grown in this country, and in our popular variety. The fruit is very judgment it is second to none, all

## GROWERS OF THOROUGHBRED STRAWBERRY PLANTS

points considered. It has been fruited ✓ **CLIMAX (Per)** A medium early variety that will give handsome profits in this section several times and has become the most popular of all commercial varieties, owing to its wonderful productiveness of extra large good quality berries, that bring top prices in market. It is a larger berry than the Chesapeake, ripens a few days earlier.

to those having local markets, or the shipping distance is not too great, while it is generally known as a commercial berry, we would not recommend it for a distant shipment. The plants are strong growers and very



BIG JOE

earlier, and has as fine appearance as any strawberry that we have ever seen. It is uniform, well colored and

productive of medium quality berries.

seen. It is uniform, well colored and firm enough for distant shipment. The plants are strong growers and a good plant maker, with luxuriant light green foliage. You will make no mistake by including this in your order.

**CHESAPEAKE (Per)** This is a good late variety that is admired by many growers. The plants are large, healthy, strong growers, making enough plants to give best results in fruiting. The fruit is a dark red with

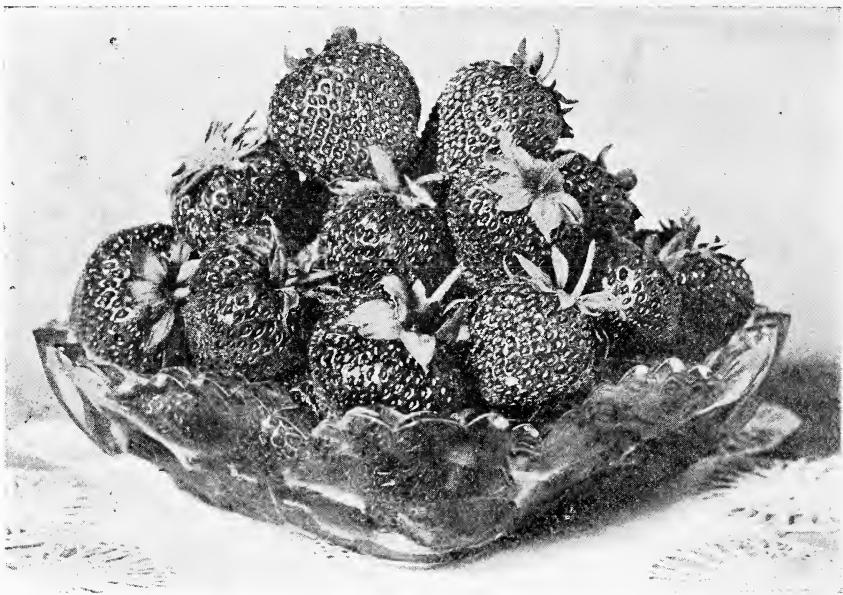
## E. W. JOHNSON & BRO., SALISBURY, MARYLAND

prominent yellow seed, uniformly large, averaging larger than the Gandy, more productive and of good quality.

**EARLY QUEEN** (Per) Early to mid-season; colors all over, large to extra large, very attractive flavor, yields heavy and a drouth resister. A variety that seems to do well almost anywhere, and is worth your consideration.

lar wherever grown. The fruit is large and somewhat pointed and of extra fine flavor. It makes a lot of extra large plants that hold the fruit well from the ground. The plants show no blemish of rust and are sure croppers.

**EXCELSIOR** (Per.) Medium size, very productive, firm, and ships well. Not so popular for the home garden, owing to its extreme tart, but the



CHESAPEAKE

**EARLY OZARK** (Per.) Begins fruiting with the earliest and ripens its crop in a very short time. Fruit extra large and of good quality; very firm. It is a general favorite as an extra early variety, and in productiveness it is second to but few. The plants are large and bushy, free from rust, and are very vigorous and productive.

**EKEY** (Per) Is very productive and an excellent shipper, and very popu-

lar when fully ripe. The standard for earliness by which all others are compared.

**EWELL'S EARLY** (Per). This is a strong growing variety that comes almost as early as the Excelsior, with fruit larger, but not quite so firm. It is of large size and immensely productive, and will prove a profitable berry for market. Its large green

## GROWERS OF THOROUGHBRED STRAWBERRY PLANTS

caps and brilliant color are very attractive. If you are interested in an early variety you should not overlook this variety.

**ELATE** (Per). This new variety we are offering is an excellent late variety, fully as late or a few days later than the Gandy and more productive. The plants are medium size, strong growers, and a good plant maker. The berries are large to extra large, well colored, very uniform in shape and firm enough for distant shipment. We

ductive of beautiful large fine flavored berries, rich in color, smooth and glossy with long stem and large caps, plants are strong growers, but like the Chesapeake, a moderate plant maker.

**GANDY** (Per). This is a standard variety by which all other late varieties are compared. When planted in black swamp land, or a sandy loam soil of springy nature there are but few varieties its equal, but it will not thrive in dry sandy soil. We have an



GANDY

have fruited this variety several times and find it to be one of the very best late varieties and strongly recommend it to those wanting an extra late variety. Be sure to order a few of the Elate on our guarantee. If you are not pleased with them we will refund every cent paid for them. Is that not fair enough?

**FENDALL** (Imp.) This is very pro-

excellent supply of plants and can please anyone who wants good Gandy plants.

**KLONDYKE** (Per). Considered by many strawberry growers to be one of the very best early varieties, being very popular with the growers locally in this county. Plants are of medium size, makes a vigorous growth and a great plant maker.

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Fruit large and of best quality. It is one of the best shippers and commands the top price in market.

**LOWER'S FAVORITE** (Per). Originated in Ohio. Grown here, the plants are healthy, strong growers, making a strong, upright growth, with light green foliage. It is very productive of large glossy red berries that are firm and well flavored. We have fruited this variety several times each season the berries being odd shape which is the only objection.

**LUPTON** (Per). We have never fruited this variety, therefore we will give the introducer's description which is as follows: This is a new late variety that is a wonder for its productiveness; large size, resembles Chesapeake in shape, ripening perfect, a beautiful brilliant red large calyx and no variety can surpass it in shipping.

**MISSIONARY** (Per). While this variety is often compared with the Klondyke we fail to see any resemblance, more than in plant growth. In plant growth they are very much alike. It has been well tested in almost every State in the Union and generally become a favorite where an early variety is wanted, and is being extensively grown in the South, owing to its wonderful shipping qualities and handsome appearance in the package. Plants are medium large, healthy, strong growers and a great plant maker. It is productive of large, good quality berries that hold their size well through the season. Any one wanting a good commercial berry cannot make a mistake by including this in their order.

**NEW YORK** (Per). A very large variety, thrifty in growth and very productive. It is very rich in flavor and a good one for the home garden or nearby markets, but not firm enough for a distant shipment.



**NIC OHMER** (Per) A very popular variety with commercial growers. When perfectly ripe it is of a beautiful carmine color. An excellent shipper and will surely suit the fancy trade. Berries are very large, firm,

## GROWERS OF THOROUGHBRED STRAWBERRY PLANTS

and of an unusually delicious flavor. In early spring, when the strawberry season first starts in the Northern markets, this variety is usually quoted alone, as it always brings a premium over all other varieties in market at



it to be a good shipper, especially where the distance is great.

**PROGRESSIVE** (Fall Bearing). Described by many as the best of the fall-bearing kinds. It is a good plant maker and the most productive of the fall bearers. The fruit is medium to large, dark glossy red, colored all the way through, ranking with the very best in quality. We have a fine supply of plants and have made the price very reasonable.

**REWASTICE** (Per.). This is the first season that we have offered this variety, but hearing so many good reports about it we have decided to put it on our list, and believe it is well worth your consideration. The plants are very strong and healthy with luxuriant dark green foliage. A variety that seems to grow well on all soils making a plenty of plants for a good fruiting row. We have never fruited this variety, but have seen some of the berries at our shipping station. It is a highly colored, large, cardinal red berry, very uniform in shape, and firm enough to be popular as a market berry.

**SAMPLE** (Imp.) One of the most reliable and profitable commercial berries grown. It produces a heavy crop of firm, juicy fine-flavored berries, and as a shipper it has few equals. This is a good one and you will be pleased with it.

**✓ SENATOR DUNLAP** (Per.). The plants are very hardy and vigorous, and where they have an average chance can be absolutely depended upon. Some varieties may surpass it in some respects, but as an all-around berry it has few equals. Fruit

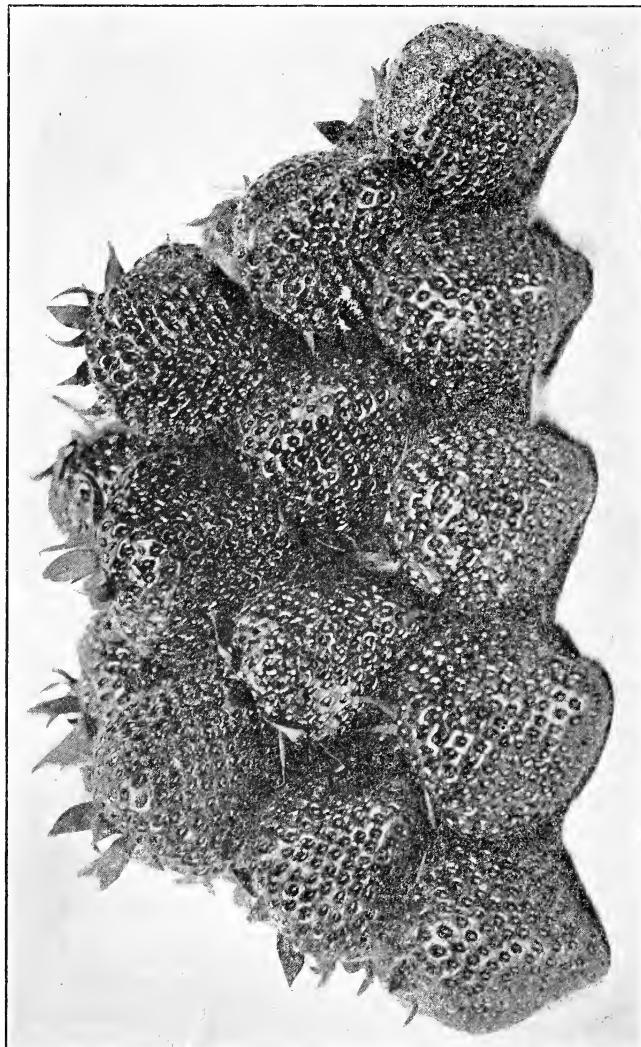
that time.

**✓ PARSON'S BEAUTY** (Per.) This is a very productive variety, of medium size and good quality berries. If you have a near market you will be pleased with it, but we would not recommend it to be a good shipper, especially where the distance is great.

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medium large, very uniform in shape extra large mild flavor and ordinarily and size. Color, dark red, with a firm. Very popular in the North. glossy finish, shading to a deep scar-  
let on the under side.

SUPERB (Fall Bearing). This va-



STEVENS' LATE CHAMPION variety is admired by many growers. It (Per). Splendid for the home market is a good plant maker, making as and is very productive. Size large to many plants as desirable for a good

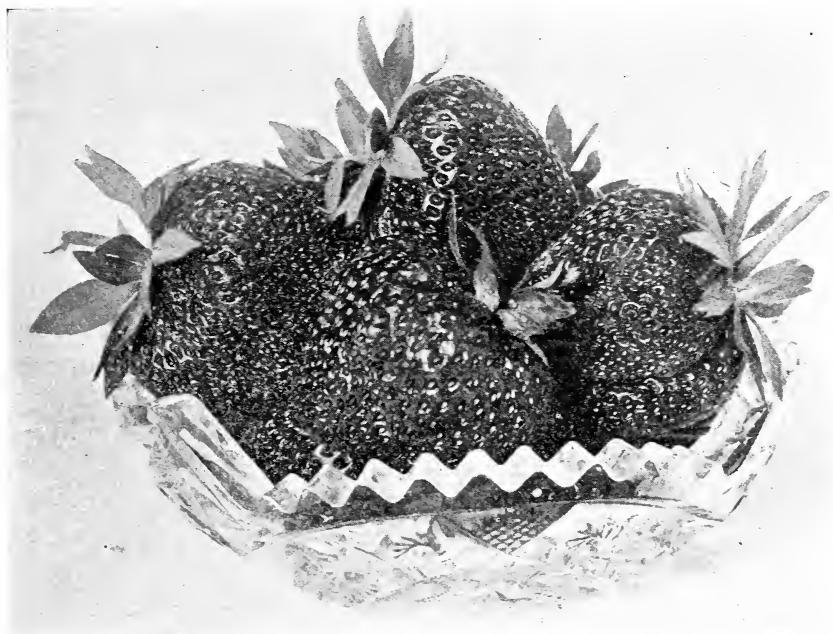
## GROWERS OF THOROUGHBRED STRAWBERRY PLANTS

fruiting row. The fruit of the Superb is very large and attractive. With us not quite as productive as the Progressive. Fruit larger and equally as good.

**WARREN (Per).** Plants are exceedingly vigorous, with strong leathery foliage of very dark green. Berries are extra large, of good quality, and firm enough for distant shipment. We consider this one of the most

**WOOLVERTON (Per.)** One of the most reliable of the old standard kinds, a vigorous growing variety with perfect blossoms that are strong in pollen making it a very desirable variety to plant with pistillate varieties. It bears an abundance of fine, large berries and will succeed better than most varieties on light soils.

**CHIPMAN.** The plants are strong, upright in growth, large and healthy,



NIC OHMER

promising varieties of recent introduction.

**WM. BELT (Per).** A standard variety and considered by many to be the very best strawberry to date. The berries are always of medium large size and high quality. In form it is conical, quite uniform in shape. It is firm and a good shipper with excellent flavor.

with tall, broad, bright green foliage, which has never shown any sign of rust or disease. It has strong staminate blossoms and is a good variety to plant with pistillate sorts. The fruit is large to very large, with green caps of even size and shape. It begins to ripen four or five days earlier than the Bubach, and being very firm and retaining its glossy red color.

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or well after taking from the vines, all combined makes it a valuable market variety, whether local or distant.

**MASCOT (Per).** Seedling of Sharpless and Gandy. The plants are strong healthy growers, but do not throw out an excess of runners, making just enough plants for a good fruiting row. The berries resemble the Gandy,

**GOLD DOLLAR.** We have never seen this variety while fruiting, but it certainly makes a splendid plant growth of large, healthy plants that bed right. We are very much pleased with it and believe it to be a good one and one that will please you. Berries described by others as being large, highly colored, good quality berries.



STEVENS LATE CHAMPION

average larger, equally good quality, and will bear almost twice the amount of medium size, strong growers, and of quarts per acre. Anyone wanting a good plant maker. We have never a late variety of the Gandy type and have not been successful with the Gandy, should give this variety a trial. While there is quite a difference in the varieties, if you like the Gandy you will like the Mascot.

**PAUL JONES (Imp).** Plants are seen the berries, but they must be a good one as we have many inquiries for the plants, which has caused us to put them on our list. We have a good supply of plants and would be glad to hear from those wanting this variety.

## GROWERS OF THOROUGHBRED STRAWBERRY PLANTS

## USE THIS ORDER SHEET

E. W. JOHNSON & BRO.  
SALISBURY, MARYLAND

Please forward to

Name ..... R. D. No. ....

Postoffice ..... P. O. Box .....

County..... Street.....

State ..... Freight Station.....

Express Office .....

Ship by..... On or about..... 1917

State here how to forward

Date of Order.....1917

Please write name and address plainly, and fill all blanks perfectly. Always state how goods shall be sent. Attach price to each article and add up accurately. Make all letters short and to the point, and please do not write letters on the same sheet with the order.

Early in the season we usually have in stock everything listed in this Catalogue, but late in the season we frequently run out of some of the varieties; therefore when you order late, please state whether we shall substitute something equally good and as near like the variety ordered as possible or return your money for any stock we may be out of. Answer

E. W. JOHNSON & BRO., SALISBURY, MARYLAND

## **USE THIS ORDER SHEET**

**TRUE TO NAME:** While we use every precaution to have all plants true to name, and we believe we come as near doing this as anyone in the business, we will not be responsible for any sum greater than the cost of the stock, should any prove otherwise than as represented.

Please write below the names and addresses of any acquaintances or friends who might be interested in, or buyers of Strawberry Plants

## GROWERS OF THOROUGHBRED STRAWBERRY PLANTS

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# Johnson's 1917 Price List of Choice Strawberry Plants

Grown by E. W. Johnson & Bro., Salisbury, Md.

	1 00	250	500	1,000	5,000	10,000	20,000
Amanda (Per) .....	.65	1.20	2.00	3.00	13.75	25.00	
Aroma (Per) .....	\$ .60	\$1.00	\$1.50	\$2.50	\$11.00	\$19.00	\$32.00
Bubach (Per) .....	.65	1.20	2.00	3.00	13.75	25.00	45.00
Big Joe (Per) .....	.70	1.40	2.50	3.50	16.25	30.00	55.00
Barkley (Per) .....	.65	1.20	2.00	3.50	13.75	.....	.....
Baltimore (Per) .....	.65	1.20	2.00	3.00	13.75	25.00	.....
Chipman (Per) .....	.65	1.20	2.00	3.00	.....	.....	.....
Chesapeake (Per) .....	.70	1.40	2.50	3.50	16.25	30.00	55.00
Climax (Per) .....	.65	1.20	2.00	3.00	13.75	25.00	.....
Early Ozark (Per) .....	.65	1.20	2.00	3.00	13.75	.....	.....
Excelsior (Per) .....	.70	1.40	2.50	3.50	16.25	30.00	.....
Ekey (Per) .....	.70	1.40	2.50	3.50	16.25	.....	.....
Ewell's Early (Per) .....	.60	1.00	1.50	3.50	11.00	19.00	32.00
Early Queen (Per) .....	.70	1.40	2.50	3.50	16.25	30.00	55.00
Elate (Per) .....	5.00	10.00	15.00	20.00	.....	.....	.....
F'endall (Imp.) .....	.65	1.20	2.00	3.00	13.75	25.00	45.00
Candy (Per) .....	.60	1.00	1.50	2.50	11.00	19.00	32.00
Gold Dollar (Per) .....	.65	1.20	2.00	3.00	13.75	25.00	
Klondyke (Per) .....	.60	1.00	1.50	2.50	11.00	19.00	32.00
Lower's Favorite (Per) .....	1.20	2.00	3.00	5.00	.....	.....	.....
Lupton (Per) .....	.70	1.40	2.50	3.50	16.25	30.00	
McAlpine (Per) .....	.70	1.40	2.50	3.50	16.25	30.00	
Mascot (Per) .....	.70	1.40	2.50	3.50	16.25	30.00	.....
Missionary (Per) .....	.60	1.00	1.50	2.50	11.00	19.00	32.00
New York (Per) .....	.65	1.20	2.00	3.00	13.75	.....	.....
Nic Ohmer (Per) .....	.65	1.20	2.00	3.00	13.75	25.00	
Paul Jones (Per) .....	.65	1.20	2.00	3.00	13.75	25.00	
Parson's Beauty (Per) .....	.70	1.40	2.50	3.50	16.25	.....	.....
Progressive (E. B.) .....	1.50	3.00	5.00	8.00	30.00	50.00	
Rewastico (Per) .....	.65	1.20	2.00	3.00	13.75	25.00	
Senator Dunlap (Per) .....	.60	1.00	1.50	2.50	11.00	19.00	32.00
Sample (Per) .....	1.20	2.00	3.00	5.00	.....	.....	.....
Steven's L. Ch. (Per) .....	.65	1.20	2.00	3.00	13.75	.....	.....
Superb (E. B.) .....	1.50	3.00	5.00	8.00	30.00	50.00	
Woolverton (Per) .....	.60	1.00	1.50	2.50	11.00	19.00	32.00
Warren (Per) .....	.70	1.40	2.50	3.50	16.25	.....	.....
Wm. Belt (Per) .....	.65	1.20	2.00	3.00	13.75	25.00	45.00

Please do not ask for any discount from the above price list. The prices given are positively our lowest price to any one. We have made our prices as low as we can afford to grow them and make a reasonable profit for ourselves. Prices given are for that quantity of one variety, and not for an assortment.

